

THEORY OF CHANGE

Impact of a Community Hub

Make It Happen Birkenhead: 'Place of Contribution (PoC)'

Using virtual and face-to-face workshops, an initial 'story of change' visual was drafted to provide an overview of how the community hub will drive change (see graphic opposite), before a Theory of Change exercise mapped out how the goal of PoC could be achieved and the steps along the way.

Findings & outcome >>

The Theory of Change diagram (below) was co-developed in workshops, to help visualise key outcomes, 'enablers', and links to targeted activities. Those close to the PoC project (Board directors, staff/volunteers, community champions, beneficiaries) were involved in a clear step-by-step impact mapping process.

An outcome questionnaire and User Note provides staff with a MS Forms online tool to measure short and medium term outcomes, whilst an Impact Report outlines next steps for longer term impact planning.

Overview >>

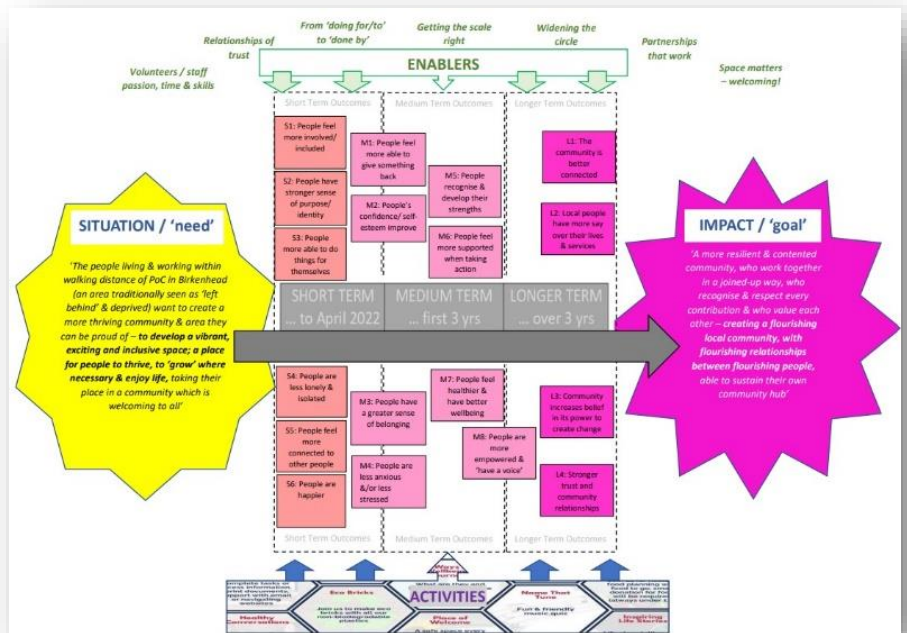
Make it Happen Birkenhead (MIHB) secured Reaching Communities National Lottery funding in summer 2021, to develop a 'Place of Contribution' (PoC) community hub. Working with impact specialists at Capacity, it was decided that a 'Theory of Change' exercise should be undertaken for PoC, to map out outcome measures and to understand impact over the three year Lottery funded timescale.

What we did >>

During early 2022 Capacity and the MIHB Team worked with Board members and staff at PoC to develop greater understanding of impact and outcomes.



Source note: MIHB Facebook banner image of PoC, Feb 2022



More information >>

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