

# HATE CRIME EVALUATION 'Speak Out! Stop Hate' Monitoring & Impact Project Anthony Walker Foundation

## Findings & outcome >>

A range of monitoring tools and evaluation techniques were applied to show progress against key outcomes – including:

- An online questionnaire designed by MLR revealed training attendees are more confident & knowledgeable identifying and/or reporting a hate crime, as well as passing information on.
- Young people on the 12-week Agent Academy Programme completed evaluation interviews and self-evaluation questionnaires, revealing positive change in confidence when applying for jobs, industry understanding, connections & networking – all important steps toward longer-term employment outcomes.
- The end of reporting referral statistics (April 2021 data) reveal the highest volume of referrals to AWF in the last three years for April: up 129% on Apr'19 referrals, including a recent high volume of under-25 referrals.
- A summary of other output and outcome statistics (including social media metrics, shown below) is available for download [here](#)



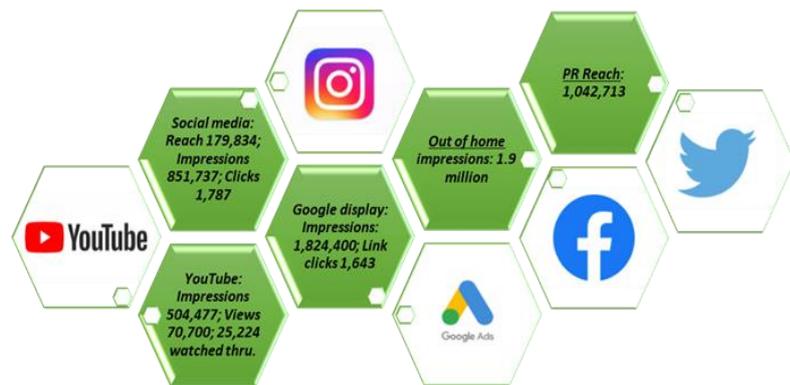
## Overview >>

Throughout 2021 we led on monitoring, evaluation and impact reporting for the ['Speak Out! Stop Hate' programme](#) - a vital new initiative launched early in 2021 by Anthony Walker Foundation (AWF) to tackle and prevent racially and religiously motivated hate in the Liverpool City Region.

## What we did >>

We developed a monitoring and evaluation framework, collecting qualitative and quantitative intelligence to meet the requirements of the funder (MHCLG). The evidence was used to assess the impact of a new hate crime reporting tool, a youth-led digital marketing campaign run by Agent Marketing, and education & training opportunities.

A bespoke evaluation microsite was created and populated for AWF, to help them share intelligence with the funder in a secure yet user-friendly way.



Source note: data updated to 21st May'21



## More information >>

Contact **Michael Lloyd**,  
Principal Researcher / owner.  
[michael@researchMLR.co.uk](mailto:michael@researchMLR.co.uk)  
[www.researchMLR.co.uk](http://www.researchMLR.co.uk)



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